



Just a few of our satisfied customers...

- U.S. Bureau of Reclamation
- U.S. Department of the Air Force
- Oracle Corporation
- Medtronic
- ScriptPro
- (VSP) Vision Service Plan
- Nevada State Health Division
- Kansas Department of Health & Environment
- Grass Valley, LLC

Certifications:

- 8(a)/Small Disadvantaged Business (SDB)
- (WMBE) Woman Minority Business Enterprise certified
- Diverse Supplier recognized by (CPUC)

Hidden costs of poor information quality can cost companies 20-30% of sales

Did you know?

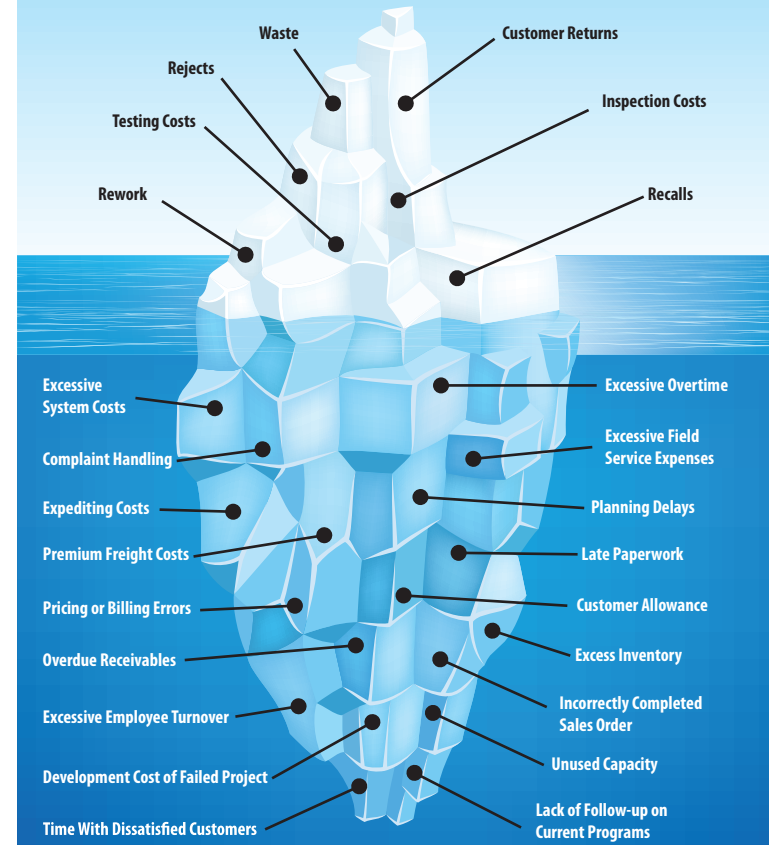
- The cost of poor-quality information is loss of customers, profits and shareholder value
- More than 50% of data warehouses built fail to meet expectations due to poor information quality

We can help you...

- Prevent data defects and minimize data cleansing efforts
- Implement an Information Quality Strategy
- Harness information and data as strategic enterprise assets

Cost of Poor Quality (COPQ)

As a company gains a broader definition of poor quality, the hidden portion of the iceberg becomes apparent:



COPQ ranges from 15-25% of total cost.

(adapted from ASQ)

CONTACT US if you are considering a (MDM) Master Data Management approach!

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